

W AND W BUILDERS GROUP INC

Award Winning Contractor In The SF Bay Area

Six Questions To Ask When Choosing A Home Remodeler In The SF Bay Area



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Dear Friend,

Thank you for requesting our guide.

It contains answers to the questions people often ask us when planning to remodel their home.

We hope you find it useful in your search for a remodeler/builder. Doing your research before you hire someone is always a good idea, And today, people are doing a lot of research before they hire a remodeler — and we couldn't be happier. The more you know, the better.

We have been in this industry for more than 17 years, and our intentions are always to make you feel welcomed in our showroom, respected throughout the remodeling process and understood when outlining your expectations. Your home remodeling project will run much smoother with these expectations in mind.

Enjoy this guide, and let us know if you'd like your [Free Consultation](#). We look forward to hearing about your plans and ideas, and helping you make them a reality!

Best Regards,
Ina Pashive
President
W And W Builders Group Inc.



SIX QUESTIONS TO ASK BEFORE YOU HIRE A HOME REMODELER/BUILDER

1) Getting Started

What is your process for consultation, design, and estimating the remodel project?

2) Insurance And License

Are you licensed? do you have insurance?
What happens if someone gets hurt on the job?

3) Reputation And Trust

How do I know I can trust a remodeler? Our reputation is extremely important to us, and it should be important to you as well.

4) Services

What kind of service can we expect? Any home improvement work can be stressful. Here's how we make it easy to know what you can expect from us

5) Guarantee

What is your warranty and/or workmanship guarantee? This part of the guide will detail our specific guarantee and tell you what you should ask for in guarantee

6) Warning signs

What are the signs to look out for?
Not all remodelers are created equal.
We'll help you to see the warning signs of a weaker remodeler.

W AND W BUILDERS GROUP INC.

“The topics in this guide provide you the inside scoop about the questions you should ask before having any sort of work done on your home. You will also find the types of answers you should expect to hear from a qualified home remodeler/builder. Getting complete answers to each of these questions is critical to a successful project.”



GET YOU FREE DESIGN CONSULTATION

1) GETTING STARTED

Q. What is your process for consultation design, and estimating the job?

A. This is an important question to ensure you set realistic expectations about your project. At W And W Builders Group, we offer our clients the opportunity to schedule a Free Consultation with our remodeling consultants.

With every project, we take the time to discuss your options and provide a unique design for your remodeling project.

HERE IS OUR 4 STEPS CONSULTATION PROCESS

1. With your initial call or email to our office, our helpful staff will talk with you about your remodeling project, budget and timing details. Upon confirming your details, we will schedule your In Home FREE Consultation.
 2. Your In Home Consultation will allow our remodeling consultants to view your home, take measurements and develop an accurate estimate for the project.
 3. You will be invited to the showroom where your consultant will provide you our Opinion of Probable Cost and show you photos of projects similar to yours to help you visualize.
 4. When your questions have been answered, you've checked us out and are comfortable with our Opinion of Probable Costs, the next step is a Project Development Agreement where we ask for a retainer to begin the design process.
- CLAIM YOUR FREE DESIGN FOR A LIMITED TIME

2) INSURANCE AND LICENSE

Q. Are you licensed? Do you have insurance? What happens if someone gets hurt on the job?

A. Before hiring a contractor, you should ask if they are complying with the laws to work in your state, and ensure that they are fully covered by insurance for liability and workmen's compensation. Stay away from any contractor who hesitates to give you this kind of information.

At W And W Builders Group we are registered with the State of California, CSLB, which also requires a business to maintain \$50,000 liability insurance coverage to secure registration; we carry \$1,000,000 of liability insurance. and up to \$2,000,000 extended umbrella coverage insurance to protect you and our workers.



3) REPUTATION AND TRUST

Q. How do I know I can trust you?

A. Regardless of the remodeler you choose or the work being done, be

sure to do the following:

1. Ask for examples of your remodeler's work. Any reputable contractor

will be proud of their projects, and they'll have examples and references at their fingertips.

2. Check online. Most well-established contractors will have websites

and Facebook pages where you can learn a lot about them.

3. Check for online reviews

Here's OUR Proof:



4) SERVICES

Q. What makes your services better than those of your competitors?

A. Any remodeler you reach out to should be able to easily answer this question and provide information as to why they are the better option. At W And W Builders Group we are proud of our reputation and are happy to share what makes us stand out. Here's why we are the best choice for home remodeling, new add-on, or new construction project in the San Francisco Bay Area and/or Los Angeles Area:

1) Reputation & Trust: W And W Builders Group has been serving southern and northern California since 2002 – more than 18 years! We are a family business, with customers who have been so happy with our work that we earn their business and referrals over and over!

2) Guarantee: All our customers are covered with a 3-year workmanship guarantee and a 5-year structural guarantee on their remodeling projects. You can feel a certain peace of mind knowing we can handle your project professionally.

3) Registered Company: As a registered company in California, we have proven that we adhere to the requirements of the state, including holding a \$2,000,000 extended liability insurance policy, bond and umbrella extended coverage.

4) Quality Team: We have a high quality team of employees and subcontractors (if needed) working on all our projects. We only hire renovation experts who treat our clients with respect and treat each renovation as if it were their own home.

5) Honesty: If something comes up, we'll work closely with you to make sure that we find the best solution for each situation.

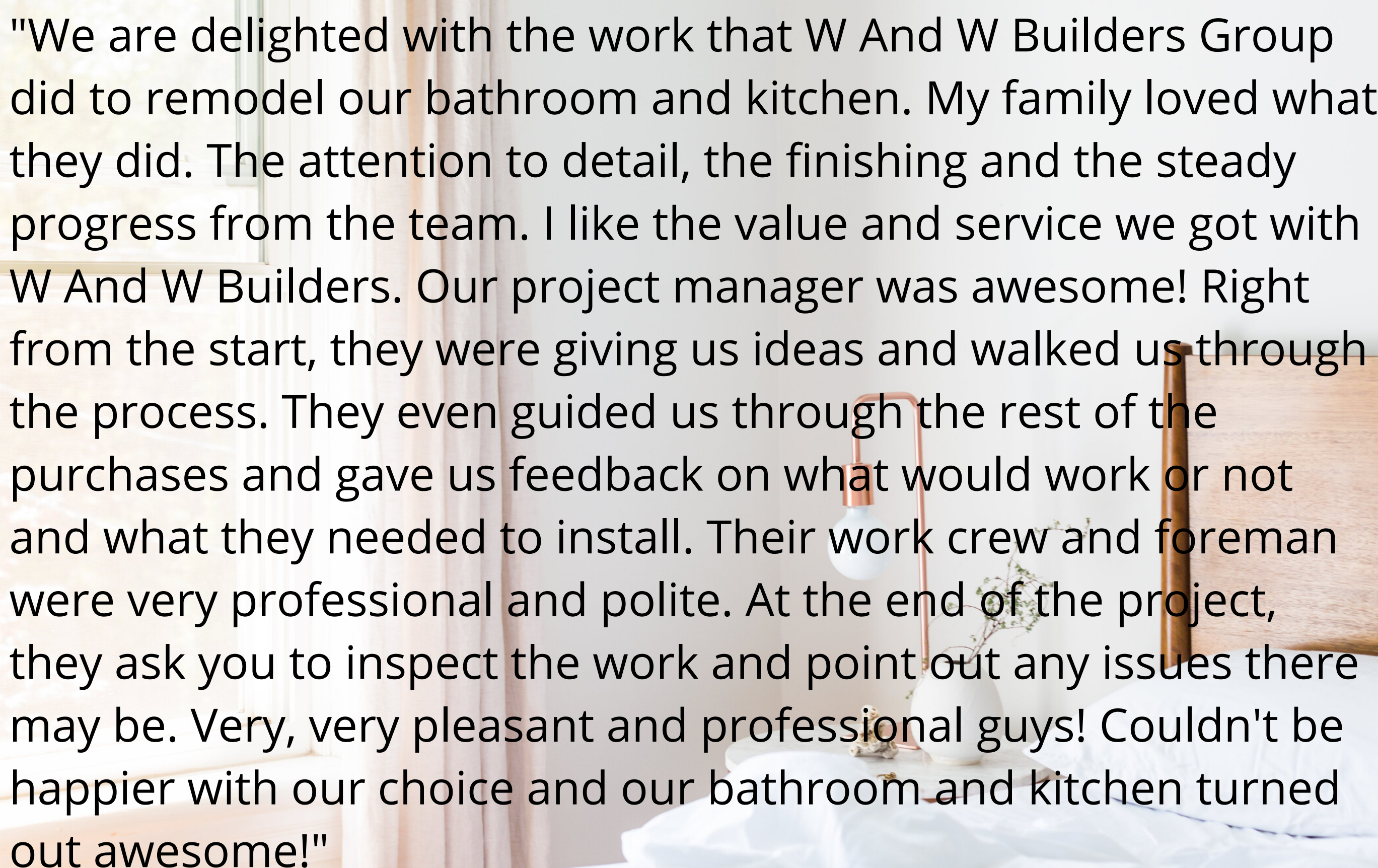
6) Cleanliness of Site: We'll protect your home from the front door to the work area and leave the home cleaner than we found it.

4) SERVICE- TESTIMONIALS

Q. Do you have customer reviews or testimonials you can Share?

A. We certainly do! See some from our clients below.

You can also see additional testimonials from clients on our website at WWW.WANDWBUILDERSGROUP.COM or search for us online



"We are delighted with the work that W And W Builders Group did to remodel our bathroom and kitchen. My family loved what they did. The attention to detail, the finishing and the steady progress from the team. I like the value and service we got with W And W Builders. Our project manager was awesome! Right from the start, they were giving us ideas and walked us through the process. They even guided us through the rest of the purchases and gave us feedback on what would work or not and what they needed to install. Their work crew and foreman were very professional and polite. At the end of the project, they ask you to inspect the work and point out any issues there may be. Very, very pleasant and professional guys! Couldn't be happier with our choice and our bathroom and kitchen turned out awesome!"

I" got 5 quotes from different companies before moving forward with W And W Builders Group. I choose them based on the professionalism, interest in my project and speed quotes estimate given. Not only was the job completed extremely fast, but it also came out better than I could even imagine. The crew was truly passionate about the task and were so helpful when I felt I needed some advice on the products I was purchasing for this job. They seemed genuinely excited about the result the whole we worked together. They treated my house with respect, were very clean and well organized and communicated every step of the process very clearly and proactively. Can't say enough about their integrity and timely fashion in getting things done. If you're looking for someone ethical, can communicate clearly, and who can deliver a high-quality product, I would highly recommend out awesome!"

- Home Advisor

"My son got married and moved out, so with just one car, I used my front yard for parking and the garage stayed empty.. Well not exactly empty because it looked like a storage room, full of unnecessary stuff I storage there and forgot about. I then decided that its about time to make some changes, so I hired W AND W BUILDERS GROUP to make an ADU from my garage.I thought that garage conversion will be a great way to increase the value of my house, get an extra room and make the most out of my place. W and W team created an amazing floor plan and transformed my old garage into a beautiful new master suit! can't believe that instead of an old unused garage I got this amazing master-suit that I plan to rent out , get some extra cash and return my investment !This project was well worth the money, I would highly recommend this company if you need a high quality garage conversion!"

- Houzz

4) SERVICE- OUR WORK AND SERVICES

Q. Can you show me a project that you've done recently?

Absolutely! Click On this [LINK](#) and you will find a few recent projects that we completed.

You can also [schedule a meeting](#) with our project manager in one of our job sites.

Q. What type of remodeling services do you offer?

We are homeRenovation expertsWe provide a comprehensive design and installation service for your space.We provide anything from kitchen remodeling, bathroom remodeling, to complete house renovation and even building new house additions



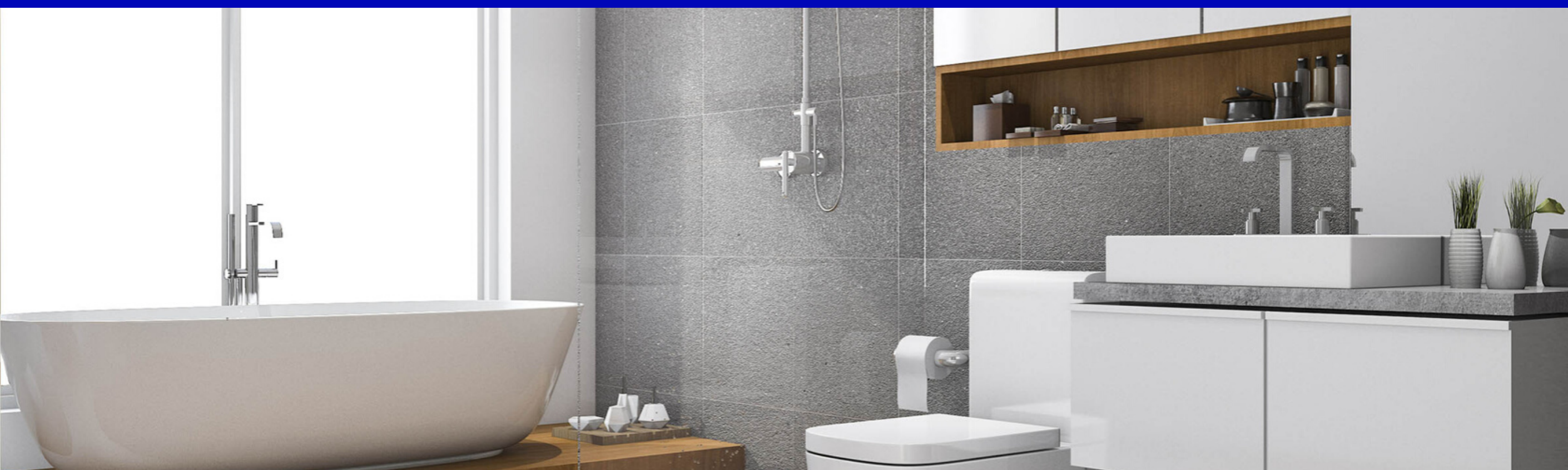
**GET YOU FREE DESIGN
CONSULTATION NOW**

Here's Our Recipe For Delivering A Remodeling Project You'll LOVE.

1. Start with sophisticated 3D modeling technology and expert designers that combine to give you the design you want... within your budget.
2. Add in meticulous workmanship from our in-house craftsmen for a remodeling/addition project that's built to last.
3. Coat everything with excellent project management that makes the entire remodeling process pleasant for everyone involved.

We make designing your remodeling project easy, straightforward, and fun.

We use state-of-the-art technology to draw up 3D models of your project. But we don't just help with the design—we also help you select the best materials for your needs and budget. Our Showroom provides you with dozens of product ideas for your project.



Are You Ready To Meet Us?

5) The Guarantee

Q. What is your warranty and/or workmanship guarantee?

A. Let's face it, any remodeling project can have its challenges. Sometimes things go wrong, or you are faced with the unexpected.

We believe that how those issues are handled play a major factor in the success of a project and, more importantly, your satisfaction as a client.

We offer a 3-year workmanship warranty and a 5-year structural warranty. Our clients contact us when they need to and our experienced, professional tradesmen are able to resolve any complications with no cost to our client.



Warning Signs

Q. Are there any warning signs I should be aware of when hiring a remodeling professional?

A. Here are a few warning signs:

- Main phone numbers that ring to cell phones or are never answered by a receptionist (often signs of a one-person company).
- No business cards
- No website or very poor website.
- No verifiable insurance—always ask for proof of insurance! Also, be sure the insurance is current!
- Provides few or no references, including names, phone numbers, and addresses.
- Comparatively low prices—this could mean missing scope, inexperience or desperation.
- Ability to start your job immediately (no backlog).
- Unwillingness to give any information.
- Asks for the homeowner to apply for and obtain permits.

Unfortunately, the actions of a few bad remodelers give the rest of us a bad name. Homeowners should be cautious when hiring a remodeling contractor. Asking the right questions and looking out for a few warning signs will go a long way toward hiring the right company to complete a project.

Be sure that you're getting the quality you deserve—in workmanship, quality of materials, and service.

GET YOU FREE CONSULTATION!

NEXT STEPS

**Get Top Notch Remodeling Project from the
Team at**

W And W Builders Group!

**Contact Our Team and schedule
your Free Consultation!**



FREE

- **Call us 800-218-8669**
- **Email us info@wandwbuildersgroup.com**
- **Schedule your Free Consultation**

We promise to get back to you very quickly!

Best Regards,

Ina Pashive

President

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